



NEWS

For Immediate Release

Nissan Forklift Corporation, North America
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Nissan Forklift Announces Nissan Nine Award Winners for 2008

Marengo, Illinois – March 16, 2009. Nissan Forklift Corporation wishes to announce their Nissan Nine, Dealer of Excellence Award winners for 2008. The Nissan Forklift Nissan Nine, Dealer of Excellence Award Program is designed to reward and recognize the top nine Nissan Forklift Dealers who have achieved the highest standards of sales excellence.

The Nissan Nine program sets the standard to which all Nissan Dealers strive. All Nissan Forklift Dealers are measured and evaluated in several major categories including unit sales, market penetration, parts sales, professionalism, service, and overall performance.

To achieve status as a Nissan Nine award winner, they have accepted Nissan's challenge and clearly displayed the ability to outperform previous goals, while creating a culture of professionalism within their organization that delivers a satisfying purchasing experience for their customers. We strongly believe it is through their diligent efforts that the Nissan brand will continue to flourish.

The following dealers have excelled in these critical categories and have an earned reward for their efforts by achieving the prestigious status of **Nissan Nine, Dealer of Excellence** for 2008:

Action Handling Systems, LLC
Houston, TX
Dealer Principal: Gary Bennicoff

J.V. Equipment, Inc.
Edinburg, TX
Dealer Principal: Jim Mehis

CFE Equipment Corporation
Norfolk, VA
Dealer Principals: Tony Sessa & Nick Covatta

M & L Industries, Inc.
Houma, LA
Dealer Principal: Steve Marmande

Forklifts of Minnesota
Bloomington, MN
Dealer Principal: Clayton Schubert

Material Handling Supply
Brooklawn, NJ
Dealer Principal: Robert Levin

Hoj Forklift Systems
Salt Lake City, UT
Dealer Principal: Henning Hoj

Power Machinery Center
Oxnard, CA
Dealer Principal: Rick Power

J.M. Equipment, Inc.
Modesto, CA
Dealer Principals: Brian Wagoner, Audie Burgan, David Baiocchi

Nissan Forklift has also selected a Dealer from our Latin American market which exemplifies those characteristics found within our Nissan Nine Dealers of Excellence. Our winner has exhibited extraordinary sales performance, and ensures that the Nissan brand is represented in the most professional and effective manner possible. The **Dealer of Excellence** Award winner for 2008 is:

Power Gen S.A.
Costa del Este, Panama
Dealer Principal: Jose Manuel Baeza Mason

Congratulations to all of the Nissan Nine and Dealer of Excellence Program winners for the team effort and priority that they have given to achieving sales excellence and customer satisfaction the Nissan way.

For more complete information please contact Nissan Forklift Corporation, Marketing Department, 240 North Prospect Street, Marengo, Illinois, 60152. Phone number (815) 568-0061, Fax number (815) 568-0179, or visit the Nissan Forklift website at www.nissanforklift.com or send e-mail to djirak@nfcna.com